

# Crowd Accelerated Innovation

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One year ago, my list of Cross-Step Waltz variations numbered 172. Over 14 years, you would think that means 12 new variations -- or a 7% increase -- each year. But if you plot the variations over time, you'll see that the graph is exponential. Now one year later, my list is up to 233. That's 61 more good ones in the past year, or a 35% increase -- not 7% -- coming from dancers all over, some found on YouTube.

This is what Chris Anderson, curator of the TED talks, calls **Crowd Accelerated Innovation**. And he does cite YouTube as one of the contributing factors.

Read his article in the January 2011 issue of Wired Magazine. Or online:  
[http://www.wired.com/magazine/2010/12/ff\\_tedvideos/](http://www.wired.com/magazine/2010/12/ff_tedvideos/)

Watch him on YouTube: <http://www.youtube.com/watch?v=X6Zo53M0lcY>  
or search YouTube for "Chris Anderson: How YouTube is driving innovation"

Chris Anderson begins both with accelerated innovations in *dance*.

So video your innovations, even if you don't think you're performing them very well, and post them to YouTube.

Feed Crowd Accelerated Innovation!